

Textbook “Tour” – Chapter 1 in *The Language of Composition*

Pages 1-9: READ CAREFULLY

* **Key Elements of Rhetoric: Ethos, Logos and Pathos**

“We Can Afford to Give parents a Break” (Assignment p. 26)

Pages 10-11 – Visual Rhetoric...READ CAREFULLY

Pages 12-13: Rhetoric from Literature (*The Iliad*)...SKIM

Pages 13-25: READ CAREFULLY

* **Types of Organization/Arrangement**

Pages 26-28: When Rhetoric Misses the Mark...SKIM

Pages 29-34: Diana, Princess of Wales texts...SKIM

We will do the Assignment activity in class – preview read.

Annotation – How to Mark the Text

To annotate means to add useful notes to a text. This active “conversation” with the text will allow you to understand and remember more of what you read, and it will allow you to refer to details with greater ease. Time invested annotating is time well spent. The notes you add will help you to read more critically and allow you to return to the reading with confidence later.

Interact with the book – talk back to it!

Typical marks you can make:

- **Question marks and questions** – be a critical reader
- **Exclamation marks** – a great point, or I really agree, or I never thought of that, or wow!
- **Stars, smiley faces and other emoticons**
- **Highlighting** of your favorite sections, interesting phrasing, provocative assertions, etc.
- **Pictures and/or graphic organizers**
- **Underlining and vertical bars:** use underlining and/or vertical bars for anything that strikes you as significant. Note in the margin your reason for underlining.

Typical writing you’ll put in the margins:

- **Comments** – agreements, disagreements and lifelines. Lifelines are any lines that you like, for whatever credible reason that you believe is worth remembering.
- **Your personal experience** – reference something that happened to you that the text reminds you of, or that the text helps you understand better.
- **Random associations** – Does the passage remind you of a song? Another book? Something in the news or in history? Like some of your dreams, your associations may carry more weight than you may realize at first. Write your associations down in the margins.

TEXTS WILL NOT BE CONSIDERED ANNOTATED IF ONLY HIGHLIGHTED OR UNDERLINED!