

# Everything's an Argument

AP English Language and  
Composition

An argument can be any text – written,  
spoken or visual – that expresses a  
point of view.

# Argument vs. Persuasion

- **Argument**: use evidence and reason to discover some version of the truth.
- **Persuasion**: change a point of view or move others from conviction to action.

# Types of Arguments

- Arguments to Inform
- Arguments to Convince
- Arguments to Persuade
- Arguments to Explore
- Arguments to Make Decisions
- Arguments to Meditate or Pray
- Academic Arguments
- Arguments about Past/Present/Future