

Editorial Analysis #1 Comments

AP English Language & Composition

Big Picture

- ▶ Your ability to analyze text improves with attention to revision.
- ▶ Rhetorical analysis = how writer uses the "available means" of persuasion (appeals & style)

Room for Improvement

- ▶ Empty/Junk Phrases – No No list...☹
- ▶ Always give EXAMPLES to show what you found...sentence types, word length, etc.
- ▶ Always explain what EFFECT the writer's choices have on their purpose.

Picky, Picky, Picky!

- ▶ Writers WRITE (they don't "talk" or "say" things – that's the colloquial way we discuss writing.)
- ▶ Embed those quotations more – do you really need a five line quotation? (Perhaps, if you are analyzing the structure of a complex sentence...otherwise choose your quotations wisely.)
- ▶ Choppy topic sentences. Break the flow.

MLA Format

- ▶ Title of article in citation (if no author)
 - ("Saving the Best for Last").
- ▶ Title of newspaper: Underlined or Italicized
 - *The New York Times*
 - The New York Times

Appeals, in general

- ▶ Ask yourself...
- ▶ What makes a particular appeal useful for...
 - A specific audience
 - A specific topic
 - A specific purpose

Ethos

- ▶ SHARED VALUES (What's OUR stake in this? As voters, as Americans, as people, etc.)
- ▶ Not just a particular writer's credibility (although this can be highly significant when it is used)



Diction and Syntax

- ▶ Don't treat as afterthoughts
- ▶ How do they support tone?
- ▶ Tone Words Handout
- ▶ Syntax – choose sentences that are effective and EXPLAIN WHY.



Organization

- ▶ Don't underestimate the power of **structure**
- ▶ Narration/Description
- ▶ Process Analysis
- ▶ Comparison/Contrast
- ▶ Etc...



Annotation

- ▶ Cursory annotation = weak analysis
- ▶ Planning sheet – there to help you PLAN organization of your analysis (annotation allows you to create a plan)
- ▶ Annotation is required on editorial



Class Portfolios

- ▶ Normally, editorial analyses go in your class folder...hold onto this one as you begin Editorial Analysis #2

